

Dear Literary Agent

**To Hell with Prizes – Award for Best Unpublished Novel 2011**

To Hell with Prizes has been set up to support debut fiction. It is a unique prize aimed at authors who have a UK literary agent but are not yet published.

We are delighted to offer a prize of £5,000 and a specially produced To Hell with Publishing limited edition. The award ceremony will be held in April 2011 just before The London Book Fair. The hope is that this will further the winner's chances of securing a publishing deal.

All first works of fiction written by a UK resident will be eligible but the author must be represented by a UK literary agency and must be unpublished up until the point of the shortlist announcement in February 2011. Short story collections will not be eligible.

The judges will be looking for works of skill, originality and promise.

Submissions must arrive by 4 November 2010.

Please be sure to read the entry criteria carefully, as signing the entry form confirms that you have informed your authors of their obligations should they win.

If you have any queries regarding the Award please contact us at [prizes@tohellwithpublishing.com](mailto:prizes@tohellwithpublishing.com)

Please send all ring bound copies to The Judges of To Hell with Prizes, Amuti 23, 23 Cecil Court, London WC2N 4EZ.

Yours sincerely

Laurence Johns

**To Hell with Publishing**

**TO HELL WITH PRIZES**  
**AWARD FOR BEST UNPUBLISHED NOVEL 2011**

**ENTRIES AND ELIGIBILITY**

- a any first work of fiction – either full length novel or novella, written in English by a UK resident is eligible.
- b only work represented by a UK literary agency but with no publishing contract is eligible.
- c If a publishing contract is signed for the entered work before the announcement of the shortlist then the work is no longer eligible. It is the responsibility of the literary agency to notify the administrator once a contract has been signed.
- d if a publishing contract is signed for the entered work after the announcement of the shortlist it is still eligible however we ask that the literary agency notifies the administrator once a contract has been signed.
- e only one work can be entered per literary agency.
- f three ring bound copies of the work must be submitted to Amuti 23, 23 Cecil Court, London WC2N 4EZ.
- g no copies of the work entered by the literary agency will be returned to the literary agency.
- h it is the responsibility of the literary agency to ascertain that the authors of the work submitted for the Award have given their consent to entry, and that they are aware of their obligations should they win.
- j the decision of the administrator on eligibility is final and no correspondence will be entered into on the subject.
- k all entries for To Hell with Prizes are strictly confidential and may not be used to publicise an author in the future, unless they have been shortlisted or won.

**CONDITIONS OF AWARD**

Any eligible work that is entered for To Hell with Prizes shall not qualify for the Award unless the literary agency agrees:

- a to invite shortlisted authors to the award ceremony, to cover their expenses and to do their best to encourage their attendance and participation in any attendant public events.

- b to obtain permission from the copyright holder to broadcast and/or record on audio tape/CD/mobile phone/downloadable audio file for the website, an extract from the entered book to be used solely for publicity purposes and to inform the administrator of the copyright credit to be used.
- c undertake to make the author aware of the commitments involved in accepting the Award and to do their best to encourage that, in the event of winning the Award, the author will undertake a mutually-acceptable limited programme of activities to promote the To Hell with Publishing Award for Best Unpublished Manuscript and their own work. This might include appearances at book festivals/events, writing a column for the To Hell with Publishing website, meeting reading groups, etc. A schedule will be devised with the agreement of the author.
- d the literary agency will agree to pay for author's travel to events for shortlisted authors. Covering cost for events in London and one event outside of London.

**ENTRY FORM**  
**To Hell with Prizes - Award for Best Unpublished Novel 2011**

**Please send THREE ring bound copies of each manuscript by 4 November 2010  
to:**

**The Judges of the To Hell with Prizes - Award for Best Unpublished Novel  
c/o Amuti 23, 23 Cecil Court, London WCN 4EZ**

Title:

Author:

Date of Birth:

Literary Agency:

Agents Address:

Author's Agent:

Tel/Email:

**PLEASE PHOTOCOPY AND COMPLETE THIS FORM AND SEND WITH  
MANUSCRIPT**

---

I have read and agree to abide by the conditions of entry for the Award. I undertake that should a book represented by us be shortlisted for To Hell with Prizes - Award for Best Unpublished Novel or win we will comply with the relevant Conditions of the Award set out in the rules of the competition. We have informed our author of the obligations associated with winning To Hell with Prizes – Award for Best Unpublished Novel.

Literary Agent/Agency:

Address:

Please sign and print name and title of Managing Director:

Please print name and title of contact:

Telephone:

Fax:

Email:

Date: